ET Industry Leaders WEST 2020

An Optimal Media Solutions Initiative, A division of Times Internet Limited, circulated with The Economic Times, Mumbai, Pune and Ahmedabad

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Tuesday, September 29, 2020

An Advertorial and Lifestyle Promotional Feature

Honouring Excellence

The recognitions were aimed at boosting the morale and providing an impetus to several businesses and individuals who have continued to prove their mettle, despite the pandemic.

T Industry Leaders—West 2020 recognized and celebrated visionary businesses, enterprises and individuals who have continued to prove their mettle, exude confidence through innovation and retained their market position; despite the

In compliance with the new normal, the maiden virtual edition of the ET Industry Leaders - West 2020 will be aired on ET NOW in October. Veteran actor and the coveted Padma Bhushan Award laureate. Anupam Kher did the honours of announcing the winners. Alongside Kher was national heartthrob and fitness icon Vidvut Jamwval, declaring the doyens in their respective domains.

The recognitions were aimed at boosting the morale and providing an impetus to the several businesses that have reached new heights, despite the global economic slow-

A survey was conducted by Market Xcel Data Matrix Pvt. Ltd; an independent and specialized market research and consulting firm that provides research services

across India, Singapore, Nepal, Bangla-desh and Sri Lanka. Potential candidates were asked to file their nominations and basis various parameters, the finalists were chosen. Some of these parameters included track record, range of products and services, ability to adapt to changing business climate and policies, product and project innovations, ability to play in the competitive environment, customer delight and disruptive marketing. Together, the results led to finding the first amongst

ognitions at ET Industry Leaders West 2020 were aimed at boost-ing the morale and providing an impetus to the several businesses that have reached new heights, despite the global economic slowdown.

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M. R. Jyothy, Managing Director, Jyothy Labs Limited, was recognised as the Most Promising Woman Entrepreneur to Watch

Founded in 1983, Jyothy Labs Limited has come a long way to become one of the most respected FMCG companies in India. With over 5000 employees and 24 manufacturing units spread across 17 locations, the company is generating employment opportunities and notably contributing in rural development. With an annual turnover of over Rs. 1,800 crores, it is the creator of reputed brands like Ujala, Exo Dishwash Bar, Margo Soap, Maxo Mosquito Repellent, Henko Detergent, Pril Liquid and many others.



Ketan Kothari, Director, Augmont Goldtech, was felicitated as Pioneers in Innovation category - Gold Industry

Augmont Gold For All, is a movement to make gold accessible, affordable, useful and manageable for all phases of your life. It is your trusted one stop destination for gold. Their vision is to glitter a billion lives through the power of gold.



Anurag Sharma, Joint Managing Director, Shree Baidyanath Ayurved Bhawan Pvt. Ltd. was felicitated for leading the 'Most Trusted Made in India Ayurvedic Brand'



Kartik Johari, VP - Marketing & Commerce, accepted the award for RIO Heavy Flow Pads as the most 'Promising Make in India Women's Personal Hygiene Brand'

RIO Heavy Flow pads are specially designed for women suffering from PCOD and menopause to help them deal with their periods better. Its conception lies on the moot principle - heavy flow can be stressful but managing it doesn't have to be. Women with regular flow lose up to 25ml blood but women with heavy flow lose up to 80ml blood in each cycle. Their pads must be equipped to soak in more fluid, which is where the product comes in handy.



Enterprenuer in Multiple Business Expansion

Zarine Manchanda, young entrepreneur opened multiple businesses bearing her name. A luxurious Cafe, interior design company & entertainment shingle to co-produce a web series with a Hollywood company. All the while she continued to live her dream by doing charity for Mumbai's neediest through her charitable trust. She has aggressive plans for next 5 years under her brand name.



Amazing Hygieia/Hygieiadent has been felicitated as Pathbreaking Disinfectant & Sterilisation Brand

Amazing Hygieia/HygieiaDent, a superior disinfection and sterilisation agent known as Electrolysed Oxidized Water, brought to you by Amazing Ambrosia Pvt Ltd, India's First Water Technology Platform founded by veteran water technologist Dr BK Sharma's son Siddharth B Sharma, along with plastic industries doyen Mahendra N Patel, and Rahul C Mehta of MentorCap, the mission is to have an exponentially transformative impact on India by identifying world class technologies, adapting, innovating and manufacturing them in India.



Paras Budhiraja, Director, Paras Spices Private Limited, received the award for 'Revolutionising India's Spice industry with Quality

Initiated as Paras Enterprises in the year 1982 to supply high quality spices in India, Paras Spices has grown from a spice shop to one of the country's most advanced spices processing units. Over the years Paras Spices has grown to be the biggest suppliers of spices and seasonings to the world's largest food companies.



Dinesh Shahra Foundation (DSF) bagged the award for 'Outstanding Philanthropic Contribution across Education, Spirituality & Environment' Ms Meera D Rajda, Director received the accolade on behalf of the Foundation

The Dinesh Shahra Foundation (DSF) has been founded out of gratitude for all the knowledge capital gained by Shri Dinesh Shahra, over the last 50 years. The Foundation is built with an intention to 'Give Back' to the entities that are responsible for material and spiritual development of the society. Spirituality, Sustainability and Education are the core causes of DSF.



Pavit Gujral was felicitated as Innovative Fine Jewellery Designer

Pavit Gujral, a Graduate Gemologist & award-winning jewelry designer, aims at being a "Pop Star" of the Fine Jewelry & Gems Industry by creating bespoke, trendsetting jewelry pieces of the highest quality. She has recently won 2 awards for her designs at the prestigious Saul Bell Design Awards in the US and continues to create more unique designs inspired from nature, scuba diving and her travel experiences! She is currently working on her exclusive Men's collection.

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Founders of a mindful clothing brand Suta - Sujata Biswas & Taniya Biswas, were felicitated for being the 'Leading Handcrafted Fashion & Traditional Weaves Brand'

Brainchild of sisters-designers Sujata Biswas and Taniya Biswas, the genesis of Suta took place over a conversation with weavers in West Bengal, while witnessing the magical process of making a saree. The styles are a splendid juxtaposition of traditional techniques and handcrafted weaves manifested through contemporary and fashion forward garbs.



Ameet Mehta, Managing Partner, Solicis Lex Advocates & Solicitors was felicitated as 'Preferred Solicitors in providing Legal Advice across Key Practice Areas'

SOLICIS LEX LAW FIRM* is one of India's largest Law Firms geographically spread at 9 cities within India and 8 countries outside India. The inspiration was drawn from the business model of Management Guru, Late Dr C K Prahalad's book - 'The Fortune at Bottom of Pyramid'. "*We don't work from 9 to 5, we work from Start to Finish*" - is a motto the Firm lives by.



Subhav Kalra, Founder, MALAKO with Pranav Kalra, was felicitated as the 'Preferred E-commerce Brand for End to End Bedding & Furnishing Needs'

Brainchild of Subhav Kalra, a recent MBA Graduate from the University of Oxford, MALAKO was conceived out of the need for online availability of quality bedding and home decoration products in India. Their premium quality bed linens are crafted using long staple fine cotton. Customer satisfaction and a resolution to deliver high-quality bed linen at affordable prices form the edifice of the



Karishma and Monil Shah, Co-Founders of KKings Events, have been felicitated as Premier Wedding Planners

Established in 2014 KKings Events is a premiere wedding planning company in Mumbai that brings a touch of magic and a splash of grandeur to every project they undertake.

Known for their boutique & transparent approach their portfolio comprises of tailor made concepts & customised décor. Recent Weddings Executed at : NSCI Dome, Emirates Palace (UAE) & Suryagarh Palace Jaisalmer.



Chairman & Managing Director Punit Balan of Punit Balan Studios has been felicitated as an emerging film producer

Advocate

Aashutosh

Srivastava

is maverick

Supreme Court

Bar Association)

young, dynamic

and prominent

lawyer in India

and practicing in

Supreme Court of

India, high courts

across India and

successfully

handled many

controversial

high profile and

(Member.



Anusha Srinivasan Iyer, MD, and her team of Naarad PR & Image Strategists have been felicitated for Brand Custodianship, PR & Image Strategisation

A top tier agency in the domain of Brand Consolidation, Public Relations and Image Management, Naarad PR & Image Strategists, founded by Writer-Director-Journalist-Media Strategist-TEDx Speaker and Egalitarian Earth Warrior Anusha Srinivasan Iyer, is known for its forte to transform the Who's He to the Who's Who for the last 35 years. This consistency has enabled Naarad to stay head and shoulders above the best and emerge as The ET Industry Leader --Brand Custodianship, PR and Image Strategisation.



Mauris Noronha is a Businessman, Social Entrepreneur and a philanthropist all rolled into one. He has been serving food, distributing books, meals, clothes etc in the slums in his vicinity since 16 years & in this pandemic he has served more than 3 million people by distributing food, vital medical supplies and protective equipment in different parts of Maharashtra.

Mauris Noronha Businessman and Social Entrepreneur was felicitated for his exemplary contribution towards the society for his Philanthropic deeds



Founder Aashutosh Srivastava of AA Associates has been felicitated as a distinguished criminal lawyer



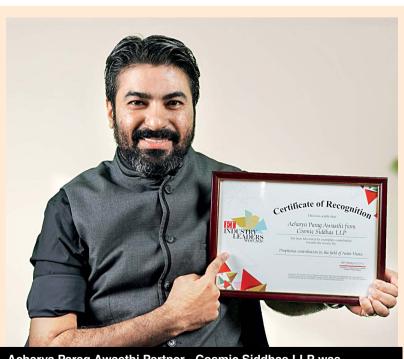
Rajesh Solanki (CMD) Jayashree Solanki (Director) - Miraj Instrumentation Services (I) Pvt LTD was felicitated as Leading Electrical & Instrumentation contractor in Engineering services

Miraj Instrumentation Services (I) Pvt ltd is one of the leading contractors to offer Instrumentation and Electrical Installation services all over India and overseas. Their aim is to strive in continuous improvement and operational excellence for highest level of consumer satisfaction.

Parin Mohanlal Majithia, is an renowned Architect. famous Interior Designer, and a Stalwart in Real Estate Industry. He is the director of Architecture Firm company Shapar Pvt Ltd, Founder at numerous real estate ventures such as YourHomes, Proptmost, RealtyRaw Magazine. He is Managing Director of the 40th year iconic 'Majithia Real Estate' established by Late Shri Mohanlal Nathalal Majithia. Parin Majithia is known for his performance scoring as highest in sales against any IPC in numerous projects across MMR in 2020



Parin Mohanlal Majithia, MD at Majithia Real Estate, Director at Shapar Pvt Ltd, Founder at YourHomes, Propmost, RealtyRaw is recognised as 'Dynamic Real Estate Entrepreneur'



Acharya Parag Awasthi Partner - Cosmic Siddhas LLP was felicitated for Propitious contribution in the field of Astro-Vastu

Acharya Parag Awasthi, Telecomm Engineer, and MBA, through his company, Cosmic Siddhas, based Mumbai, India, offers Personalized Astro - Vastu Solutions to people.

It is his mission to bring Peace, Prosperity, and Abundance in people's life with the help of Science known as Astro - Vastu.



Girish Joshi & Sarvesh Moghe, partners of HealthXP Online Store was felicitated as Young Entrepreneurs in Online Health Platforms

Girish Joshi & Sarvesh Moghe, partners of HealthXP Online Store. It is one of the largest online supplement store in the India to shop your favorite vitamins, supplements, and sports nutrition products for all your health and fitness goals.

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Ashwanth.S & Swathi Sri of A Toddler Thing were felicitated for creating 'Sustainable Brand with the Most Comprehensive Baby Essentials Range

A Toddler Thing aims at revolutionizing the art of modern-day parenting. Their unique baby care products ranging from cloth diapers to new born essentials, offer comfort and protection. The company takes utmost care to use material that is eco-friendly and follows processes that are sustainable to the environment. It has a wide range of baby care essentials making it one of India's most comprehensive and holistic brands in the domain.



Namrata and Aniket Parikh from Sanitab have been felicitated for Emerging Brand of the year

Young duo Namrata and Aniket Parikh launched Sanitab in the midst of the pandemic lockdown. They created the first FDA approved effervescent disinfectant multipurpose tablet in India and have helped thousands of individuals and businesses stay safe during these difficult times.



Vijay Kakkad (Chairman) and Mohit Kakkad (MD) of V.N. Finance Pvt. Ltd. have been felicitated as Emerging Firm in Tech-enabled NBFC

V. N. Finance (VNF) is a tech-enabled new-age NBFC incubated by Young Turk Mohit Kakkad & veteran Vijay Kakkad. VNF empowers financially excluded people in the middle-bottom of pyramid with gold, personal & business loans. Its People, tech-powered Systems & Processes are customer friendly. VNF is quick in credit assessment & has 90+% strike rate of disbursals within 24 hours.



Chirag Pan Of PAN Healthcare has been felicitated for 'Preferred Indian Consumer Brand For Baby & Adult Diapers'

Chirag Pan, CEO and MD of 2000-crore plus Pan Group Of Industries. Under his guidance and support of his team, the PAN Group has achieved leadership status in the personal hygiene and healthcare segment, through Little Angel Baby Diapers and Liberty Adult Diapers - backed by astute professionalism and modern green technology plants.



Manoj Kumar Jha (MD) & Poonam Jha (Director) of Kamakhya Jewels Pvt. Ltd. have been felicitated as Outstanding Designer and Bridal Jewellery

Kamakhya Jewels, promoted by Manoj Kumar Jha and Poonam Jha, is a pioneer, thought-leader and innovator in Designer and Bridal Jewellery for B2B and B2C. Its unique technocrat approach is backed by strong People, Processes and 7 Core Values. It offers best design, diamonds and timely delivery. Authentic third-party certification assures quality and trust. Its impeccable customer experience inspires loyalty.



Mehul Shanghvi has been felicitated as Revolutionary Leader in Business Growth Coaching

Mehul Shanghvi is on a mission to create a million millionaires. He is a TEDx speaker, an author and a serial entrepreneur who has helped more than 11000 people to scale their businesses. He believes that anybody and everybody can scale their business by changing their mindset and learning new skillsets.



Ali Sait (CEO) of Tech Avant- Garde and Roshini Kumar (Director, LYCEE Corp.) have been felicitated for Software Innovation in Ed-Tech

Ali Sait promoted Tech Avant-Garde (TAG) fulfils its mission of Innovation and Excellence. Lycee Corp, an Edtech fostered by TAG, has changed education by digitally transforming schools into Connected Learning Community (CLC). TAG, a Microsoft Global Training Partner, trains teachers in digital skills making schools "Future Ready". Inspired by the CLC vision of UNESCO and National Education Policy 2020, it "Changes the Way



Vikaas Gutgutia, Founder & Managing Director - Ferns N Petals was felicitated for Leading Online Gifting Company



Pravasi Bhartiya Samman laureate, leading economist and financial advisor, Rajesh Chaplot was felicitated as the 'Flag bearer of India in Consulting Overseas African Economies'

A Chartered Accountant by profession, Rajesh Chaplot, is the proud recipient of the Highest Non- Resident Indian Award, by H.E the President of the Union of India. Recently, he has been awarded the Golden Jubilee award, the Highest Civilian Award of Uganda by H.E. the President of Uganda. Amongst other pivotal posts that he holds, he is currently a Business Advisor to the President of Uganda.



Luve Oberoi, Marketing Manager, received the award for Asai Kasei India Private Limited as the 'Preferred Premium Kitchen Cooking & Food Preserving Sheets

Asahi Kasei are Japan's No. 1 in premium cooking and wrapping film for food preservation. Headquartered in Mumbai, the India arm is known for its Premium Wraps that keeps food fresh longer, thus reducing food wastage. Other innovative products include the Frying Pan Foil which needs no oil for Cooking and cooking sheet for



Vinay Badera founder and managing director of Shubham Civil Projects Pvt Ltd has been felicitated as Emerging Icon in Infrastructure (Civil, MEP & Health

A civil engineer by profession, Vinay has experience of 25+ years in the construction sector. Owing to his excellent management skills and strong technical knowhow, the company has linearly excelled & executed prestigious & award-winning projects with focus on continuous innovation and persistent performance.



Esther Lennaerts, Founder & Director, Pressto India, received the award for 'Revolutionising the Fabric & Leather Care Industry with Innovative Technology'

Pressto India offers cleaning and repair services for garments, shoes, bags and other items and operates two brands - Pressto - Global Leader in quality dry cleaning and COBBLER by pressto. Since its Indian operations in 2008, the brand boasts of 200,000 customers serviced by 42 stores across the Mumbai, NCR and Bengaluru and has cleaned or repaired over 10 million items. Known for its highest global standards that stem from the values of Quality - Speed Service - Transparency, the brand is fast expanding operations to other Indian cities too.



Architect Taral Jadhav, Founder, Do It Up, received the award for 'Preferred Special Occasions & Customised Home Décor Brand'

Mumbai based design firm founded by Taral Jadhav, Do It Up specialises in home makeovers, event decor and planning with a vision to create spaces that reflect people's unique personalities and to make moments spent in these spaces memorable. With expansion plans in Delhi and Bangalore, their USP is providing quicker, turnkey solutions to interiors and customised event décor services with DIY



Basesh Gala has been recognised as Mentor for Leadership and Enterpreneruship Development



Anita and Jitendra Dewoolkar Trustees of Billabong High International School - Andheri West have been felicitated for their exemplary contribution towards society as head of an emerging Pre-School & Schooling Institution

Anita Dewoolkar has always nourished the ambition to give back to society with quality education, and Jitendra Dewoolkar's background in civil engineering has aided his understanding to management and institutions, as a team they are dedicated to creating a conducive and healthy enviornment for students growth.



23BMI | Reshaping Lives, Co-Founded by Aayushi Lakhapati & Kuonal Lakhapati is recognised for Innovative Weight Management & Wellbeing Products

23BMI is a new-age venture disrupting the weight management industry by focusing on obesity & related concerns enabling 3x faster fat-loss with its proprietary Meal Replacement products without gymming, improving overall health. 23BMI, led by maverick entrepreneurs, Aayushi Lakhapati & Kuonal Lakhapati has replaced more than 25,000+ unhealthy meals with 23BMI's Meal Replacement Products with clientele across 7 countries in less than 18 months. 23BMI's product subscribers have experienced a fat-loss of 6-8 Kgs/ Month on an average.



Surabhi Bhatia, Founder & CEO, The Mom Store, received the award as the 'Leading Holistic Motherhood & Baby Care Brand'

Started with a vision to provide the best products for a mother and her baby, The Mom Store is lifestyle brand that aims to celebrate motherhood journey right from pregnancy to early motherhood. It is aimed at modern mothers who are independent, smart and research well to understand what is best for themselves and their babies. The brand intends to provide affordable products that are not only functional but also fashionable.



Rakesh Rathi Chairman & MD Of Parthiv Group was felicitated as Fin-Tech Business Leader

Parthiv Group is spearheaded by Rakesh Rathi - a Chartered Accountant by profession, an exceptional entrepreneur and a revolutionist. Having benchmarked in the World of Finance, he has taken his FinTech and InsureTech ventures to new heights under the Parthiv Group umbrella.



Manish Goyal MD & CEO — Multibagger Securities Research and Advisory Pvt. Ltd. Was felicitated as Preferred Stock Market advisory



Jagdish Kumar, Vinod Reddy & Vivek Yadav, Fitness enthusiasts & Directors of Buyceps were felicitated as Industry leaders in health & fitness supplements

Buvceps.com - A new sensation in fitness tech sector from Mumbai formed by these three experienced professionals, is changing the way health supplements industry functions and is bringing authentic and premium supplement brands to India with its tech integrated approach and tie ups with the most stellar names in body building, athletes, models, and professional actors. Their model against counterfeit and duplicate products has worked well and Buyceps is the premium game changer that this Sector needed.



Pandit Sachindra Nath was felicitated for his Excellence in Astrology & Numerology

Pt. Sachindranath has given lots of years on research & development and practising the science. He explores the varied dimensions of the science before offering advices and suggestions, which after all are blend of pragmatism and spiritual thoughts. Sachindra Nath had helped many politicians, doctors, actors, educationalists & many more to transform their lives. www.teamsachindra.com



Shashank Rawale - Shashank Rawale consultancy - Director was felicitated as Distinguished Financial & Technical Analysis in Stock

Shashank Rawale is one of the leading consultants in equity, trading and investments. Coming from a middle class Maharashtrian family his goal in life is to make successful traders and investors with the help of his powerful & simple techniques.

The objective was to survey different organizations/corporates/retail/companies in the respective fields from West India. The study had one major module in the study had one ma had one major module i.e.

Factual survey

A sample survey of more than 100 was conducted.

MODULE 1 – Desk Research A comprehensive list was generated

with the help of secondary sources, magazines and other publications. **MODULE 2 – Data Collection**

Factual data collection More than 100 organizations/corpo-

rates/retail/companies were sent the factual data questionnaire and then were rigorously followed up telephoni-cally to share their factual data.

- The factual data sheet focuses on the following information areas:
- General information • Infrastructure and facilities Sales Staff
- Quality & Accreditation
- AwardSub-categoryCSR & Best Practices

MODULE 2 – Analysis of Data & Final Results

A robust approach is followed to arrive at the final results. The step by step process is given below: Factual Score

• The information collected corresponding to similar parameters

- The raw scores are weighted by their importance to arrive at weighted
- scores Some caveats/assumptions: A thorough review of the instruments and parameters was under-
- taken by Senior Researchers and the experts in their fields. The organizations/corporates/retail/companies, who have shared their factual questionnaire, were asked to give self-attestation on genuinety and authentication of the in-
- Only those organizations/corporates/retail/companies have been surveyed which shared their factual information

formation.

- The organizations/corporates/ retail/companies which have not shared the factual questionnaire and have explicitly stated their unwillingness to participate in the survey have been excluded.
- The represented rankings are based on shared information. Mar-ket Xcel undertook reasonable measures to get complete and accurate information. However, any lapse or concealment of information or any part thereof that would have impacted results in any way is beyond the control of Market Xcel. Hence, we assume no responsibility towards the said.

ABOUT MARKET XCEL DATA MATRIX PVT. LTD.

Market Xcel Data Matrix Pvt. Ltd. is a specialized market research and consulting firm that provides research services across India, Singapore, Nepal, Bangladesh and Sri Lanka. The Brand focuses on providing actionable solutions to address key business issues. Associations address key business issues. Associations with wide Industry verticals and patronage from International and domestic client's both give us an edge. We understand the typicality

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and key requirements of each business type. The strong background of the leadership team and the employees allows Market Xcel to deliver services with distinction. Our strength lies in our fully integrated operations and technology

adaptation.

We specialize in providing customized professional services on a value-for-money basis. Quality designs coupled with a thorough and

detailed execution, following International Standards and Best Practices makes us the preferred choice.

We hold membership of key research associations namely ESOMAR (European Society for Opinion and Marketing Research), MRSI (Market Research Society of India), AAPOR (American Association of Policy and Opinion Research) and MRSS (Marketing Research Society of Singapore) and are guided by their principles.

Note: Present survey has been exclusively conducted by Market Xcel Data Matrix Pvt Ltd., an independent Research Agency using stated methodology for arriving at given recognitions. The publication house and its affiliates/employees/authorized representatives/group companies are not responsible/ liable for the above recognitions